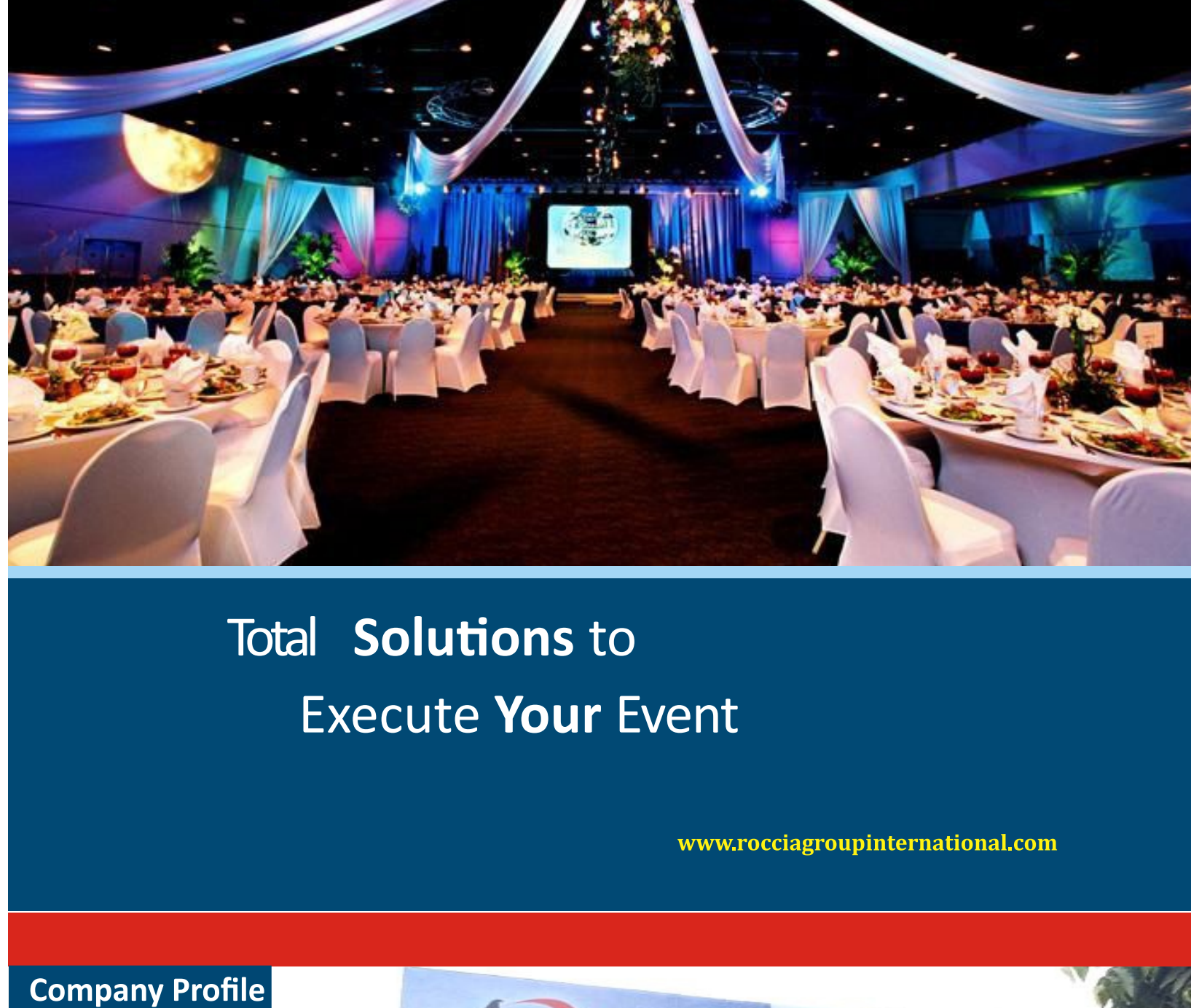




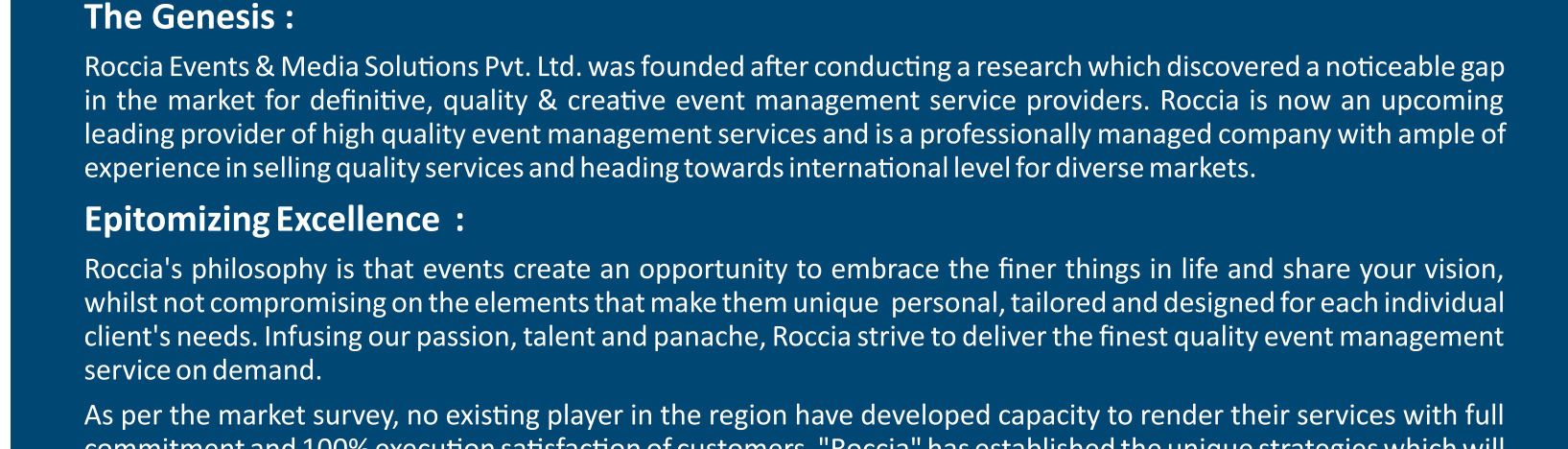
ROCCIA GROUP INTERNATIONAL



Total Solutions to Execute Your Event

www.rocciagroupinternational.com

Company Profile



The Genesis :

Roccia Events & Media Solutions Pvt. Ltd. was founded after conducting a research which discovered a noticeable gap in the market for definitive, quality & creative event management service providers. Roccia is now an upcoming leading provider of high quality event management services and is a professionally managed company with ample of experience in selling quality services and heading towards international level for diverse markets.

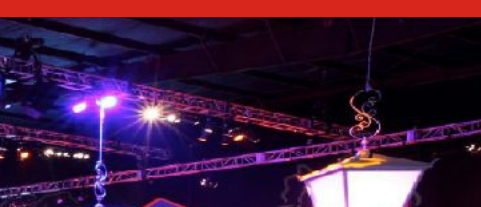
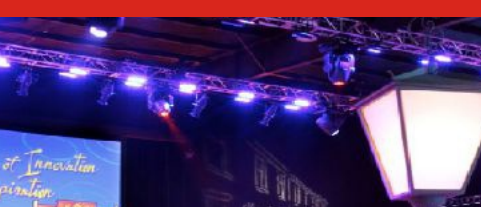
Epitomizing Excellence :

Roccia's philosophy is that events create an opportunity to embrace the finer things in life and share your vision, whilst not compromising on the elements that make them unique - personal, tailored and designed for each individual client's needs. Infusing our passion, talent and panache, Roccia strive to deliver the finest quality event management service on demand.

As per the market survey, no existing player in the region have developed capacity to render their services with full commitment and 100% execution satisfaction of customers. "Roccia" has established the unique strategies which will guarantee total customer satisfaction.

Striking the Right Chord In Industry :

Roccia Events can look after every event detail from creative design and invitations to budgeting, venues, catering, staffing, entertainment, technical, production design and post event reporting. Roccia is known for quick and accurate response to its customers. Our team and associate vendors work closely to respond to new requirements. Our management is familiar with communicating across different cultures and is proactive in bringing Roccia and its clients together for mutual business advantage.



Service Range



Corporate Events :

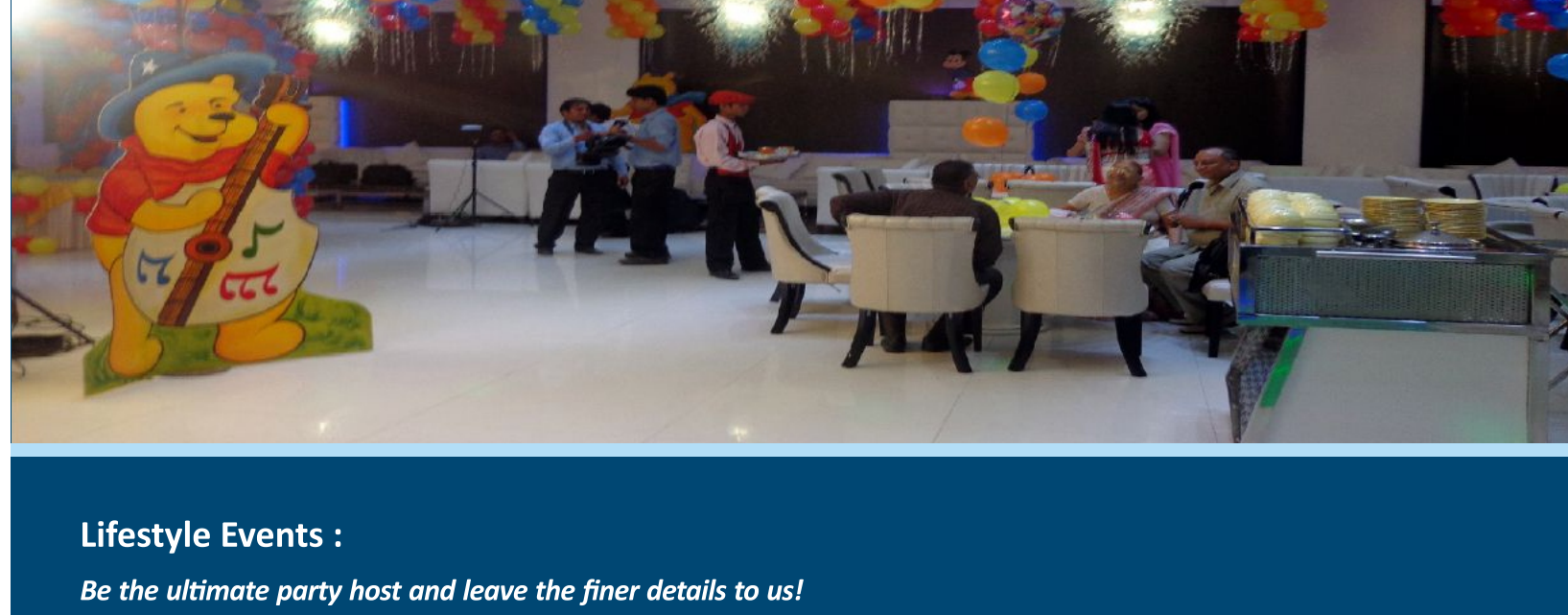
You don't get a second chance to make a first impression!

For many companies building new markets and raising brand awareness globally is a key item on their agenda. At Roccia, we can work with you to help you leverage expert strategic knowledge, regional resources and local infrastructure to bring your brand or service faster to market, increase your event sustainability and return on investment.

Roccia Events has the experience and skills to assist with all your corporate events requirements. With support of our dedicated event management team you can rest assure that every aspect of your corporate event will be managed to high professional standard.

Key Services :

- Buyer-Seller Meet
- Conference Management
- Seminars and Cocktail Events
- Staff Conferences & Retirees
- Staff & Client Incentives
- Team Building Activities
- Consulting
- VIP Hospitality Events
- Building Brand Awareness
- Experiential Marketing
- Promotional Activities via BTL & ATL
- Product Launches & Brand Launches
- HR Events and Initiatives
- Social Service Events
- Corporate parties
- Exhibition Management
- Enhancing Market Positioning
- Corporate Award Ceremonies
- Destination Management
- Openings of Large Infrastructure Projects, Building, Mines and Offices



Lifestyle Events :

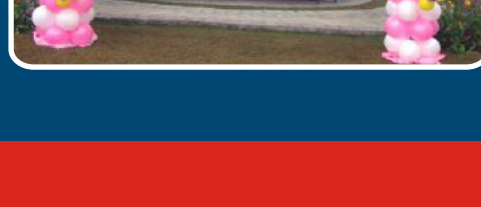
Be the ultimate party host and leave the finer details to us!

Roccia Events can provide the ultimate lifestyle party planning service. Relax and enjoy your celebration with family and friends whilst we work our magic behind the scenes!

Roccia Events is a team of passionate event managers with a wealth of experience creating unique, bespoke events anywhere. Roccia, will give you nothing short of luxurious service ensuring your event will be a Roccian success!

Key Services :

- Baby Showers and Name Days
- Children's Birthday Parties
- Sweet 16 Birthday Parties
- 21 Birthday Celebrations
- Special Birthday's 30th, 40th, 50th, 60th and beyond
- Bachelor Parties
- Engagement Parties
- Wedding Anniversaries
- Intimate Dinner
- Festival Parties
- Celebrity Management
- New Year's Eve Celebrations
- Graduation Parties
- Introduction Parties
- Farewell Parties



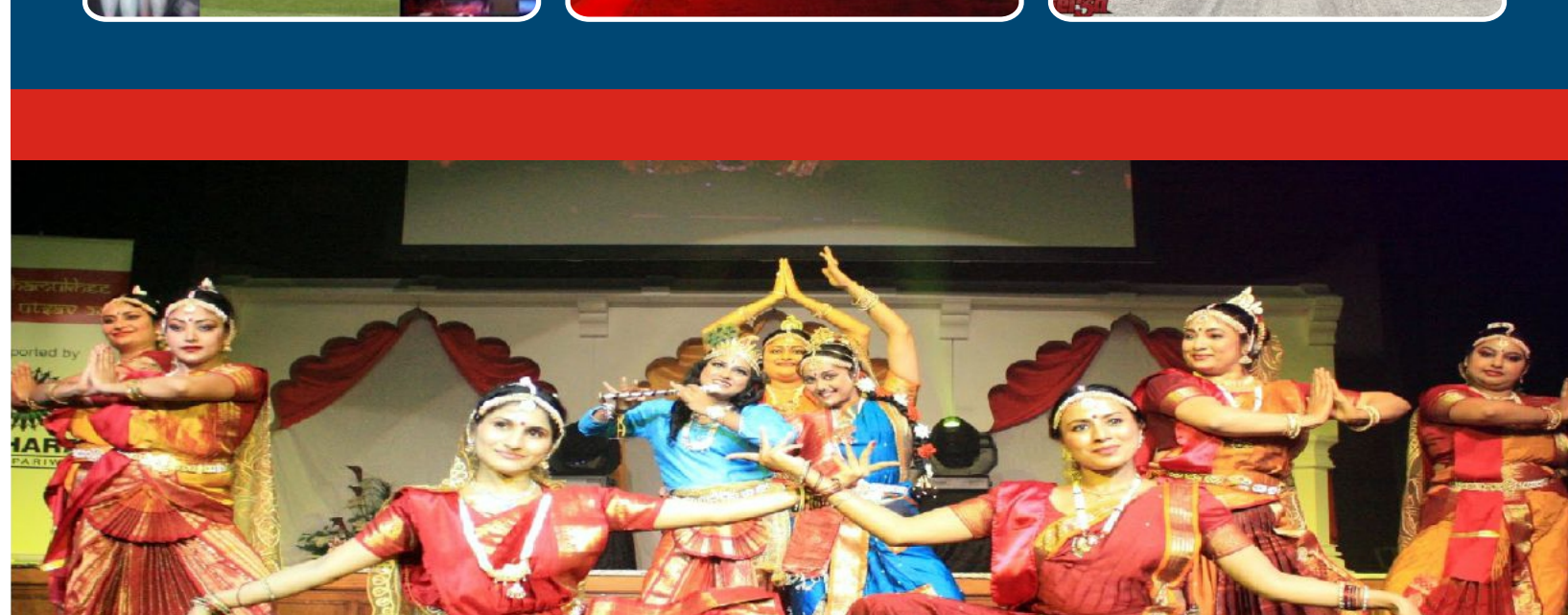
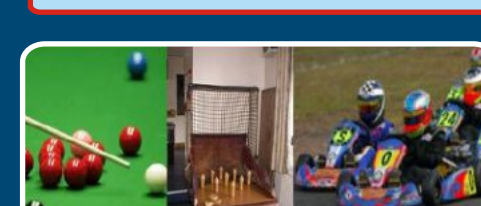
Leisure Events :

Put Simply - Our Job is to Make you - the Host - Look Good!

With increased pressure to demonstrate the effectiveness of events and their return-on-investment (ROI), Roccia works with clients to deliver on all event management objectives. Creating customized solutions backed by extensive event management experience, Roccia brings local destination know-how and industry-specific knowledge to offer clients appropriate solutions.

Key Services :

- Leisure Sports
- Award Nights
- Magic Show
- Concerts
- Fashion Shows
- Laser Show
- Gala Dinners
- Road Shows
- Dance Show



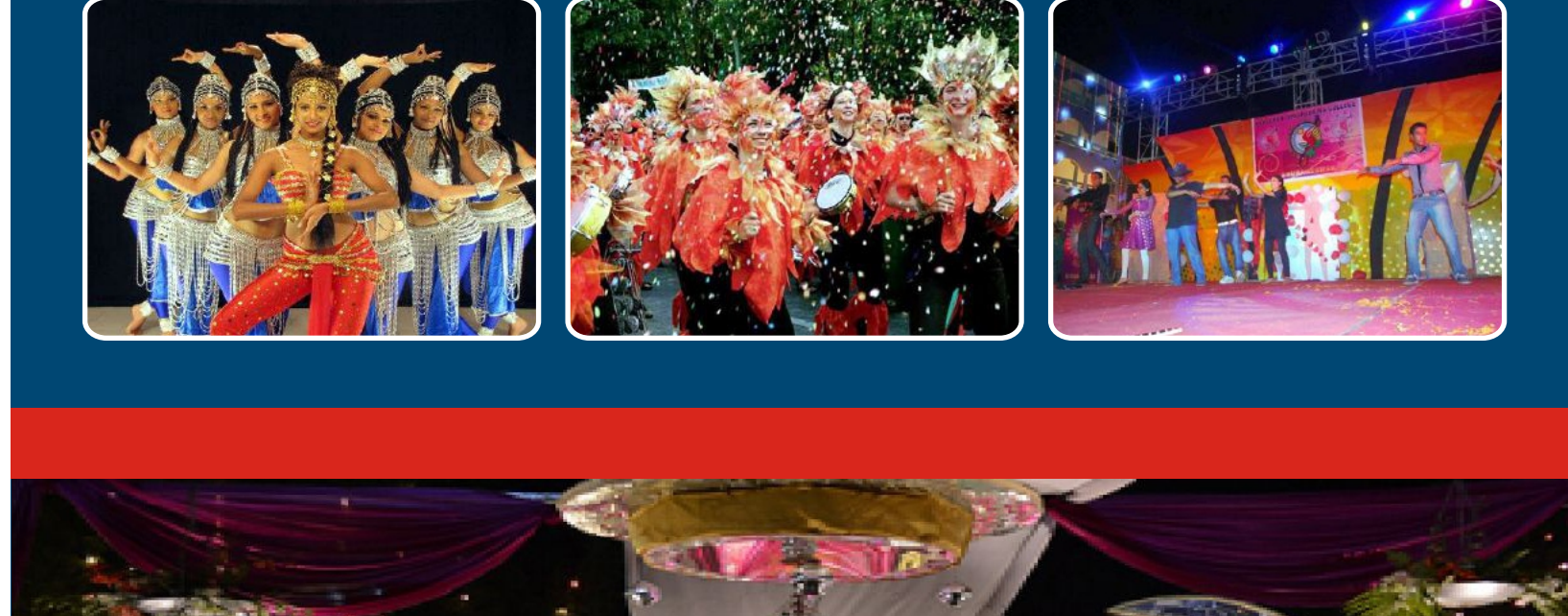
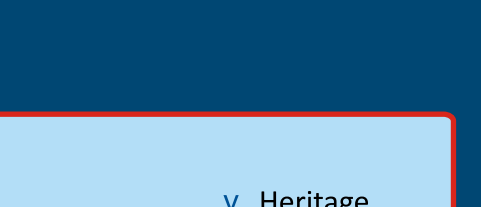
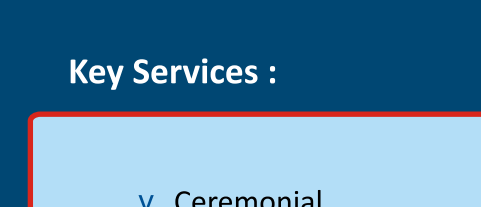
Cultural Events :

A special occasion creates memories that shine!

All type of cultural events are very well organised by Roccia and a special team is dedicated to propound innovative themes and concepts to create the real ambience during the event.

Key Services :

- Ceremonial
- Art
- Folklore
- Religious
- Heritage



Wedding Management :

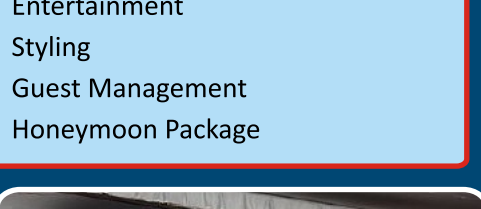
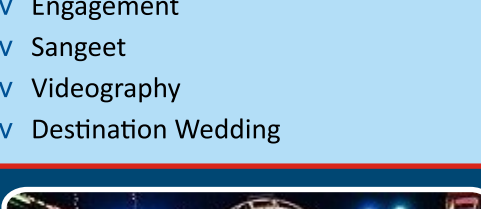
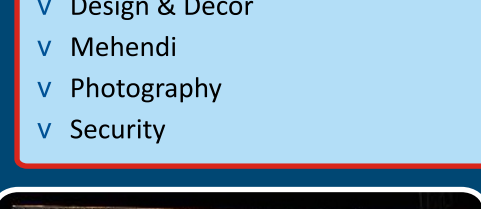
Love is in the Details!

Congratulations on your engagement! We are thrilled that you have met that special someone who is undoubtedly feeling like the luckiest person in the world to be marrying you! Roccia Events is here to help you and your loved one represent the best of who you are on your special day. We want you to be able to look amazing, feel the romance and the happiness of your day, smell the love in the air, taste the elation and hear the joy and laughter surrounding you. You should be completely immersed in the heart and soul of your wedding day without a care in the world. This is your special day to share your personal love story with family and friends. Let Roccia take care of the wedding planning details for you.

A complete bespoke high quality consultancy offering that ensures every detail of your wedding is looked after by our luxurious wedding planner team. Collaborating with the finest vendors that the respective region has to offer, our meticulous organisation and wedding planning skills will ensure a relaxed lead up to your big day, creating a dream wedding with breathtaking memories for years to come.

Key Services :

- Venues & Locations
- Design & Decor
- Mehendi
- Photography
- Security
- Wedding Communication
- Engagement
- Sangeet
- Videography
- Destination Wedding
- Catering
- Entertainment
- Styling
- Guest Management
- Honeymoon Package



360°Media Solutions :

Roccia is the best choice of a business or a brand which is looking for results from its ad agency or brand consulting firm.

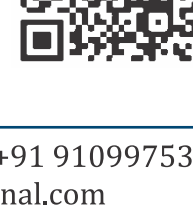
Roccia listens to its clients by sparing the time to fully get to know your business, your corporate culture, your target audience and your unique objectives enabling Roccia to deliver the most effective solution to your needs.

Building a brand is not just about advertising or marketing communication, nor is it just about your product or service. Your brand is really what your customers think of you and how much trust they have in you. To build a strong brand you have to have a clear idea of how you want to be thought of and then consider everything that you say and do. Roccia provides in depth ideas and media plan to promote your brand in market. Roccia is a leading marketing, advertising and branding agency with big ideas and even bigger results.

Roccia can look after every event detail from concepts and design to securing the right location, special effects consultants, creative design, budgeting, staffing, entertainment, technical and production design.

Key Services :

- Media Buying
- Creative Development
- Marketing Communications
- Public Relations
- Advertising & Production
- Printing & Publishing
- Strategy Planning
- Surveys
- Media Planning & Press Releases Solutions



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